



ISSUES/DESCRIPTIONS REPORT

2nd Quarter, 2007

WBZ-TV Boston

WBZ-TV - Boston, MA
Quarterly Issues/Program List
CBS Corporation

June 30, 2007

Attached are listings of broadcasts or broadcast segments, which, in the station's judgment, reflect the station's most significant programming treatment of ascertained community issues during the preceding three-month period.

WBZ-TV broadcasts both locally produced and network programming. Although we include primarily local programs herein, WBZ-TV broadcasts several network programs, including Face The Nation, 60 Minutes and 48 Hours, which we believe also serve community needs and interests.

PROGRAM INDEX

I-Team Reports – Reporter Joe Bergantino provides an investigative look at major institutions and events within the viewing area. Issues related to government, politics, big business and crime are explored in-depth during the station's newscasts.
Duration: range from two minutes to four minutes. Air: Monday - Friday, 5pm, 6pm and 11pm.

HealthWatch – Medical Reporter Dr. Mallika Marshall reports on recent developments and potential treatments in medicine.
Duration: one minute and thirty seconds. Air: Monday - Friday, 5pm, 6pm and 11pm.

Centro – Regularly scheduled news interview broadcast segment providing an in-depth exploration of issues concerning the Latino community with host Yadires Nova-Salcedo.
Duration: four minutes and thirty seconds. Air: Saturday, 7:50am from January 6-February 10 / Sunday, 7:25am from 2/18/07 through 4/1/07.

Sunday With Liz Walker – A thematic, half hour newsmagazine program produced and hosted by news veteran Liz Walker. The show celebrates relationships and explores our community with special stories about our neighborhoods, families, and ourselves.
Duration: thirty minutes. Air: Sunday, 11:00am.

Keller At Large – Political Analyst Jon Keller interviews local politicians and community leaders to create dialogue about current events and issues of importance to New England citizens.
Duration: eight minutes. Air: Sunday, 8:45am.

WBZ 4 Kids – WBZ-TV and Children's Hospital Boston's programming and public service partnership is supported by a year-long campaign titled WBZ 4 Kids. WBZ 4 Kids is composed of a plan to maximize the hospital's fundraising efforts, which includes a Day of Fundraising, public service announcements, and an interactive website with information for WBZ 4 Kids and Children's Hospital on www.wbztv.com.

Global Warming- WBZ TV News airs as part of its Project Mass Campaign a series of reports during the 6 pm news on Global Warming.

Duration: April 23-27 a two minute piece every night during the newscast. Also, public service announcements about Global Warming/energy tips throughout aired throughout the quarter.

I-Team Reports

4/27/07- The I-Team reports that private golf clubs are given a property tax break based on a 30 year old law designed to encourage the preservation of open space. The towns are losing thousands of dollars of tax revenue.

5/14/07- The I-Team uncovered the fact that vehicle owners cannot count on dealers or manufacturers to alert them to life-threatening defects in their car, truck or SUV.

5/16/07

5/17/07- The I-Team uncovered an indoor golf driving range in a Big Dig ventilation building. The I-Team investigation has sparked two separate investigations; one by the Massachusetts Turnpike Authority, which oversees the Big Dig; the other, by the State Police.

5/23/07- The I-Team exposes the fact that Massachusetts is one of only a handful of states that still allows schools to use 10 plus passenger vans to transport students to and from schools. Most states have banned them because they are considered "death traps".

6/05/07- The I-Team reports on State Troopers who were disciplined for creating an indoor golf driving range at the "Big Dig" headquarters.

6/27/07- The I-Team reports about a former Governor Mitt Romney official who inaccurately certified that the Highway Department was conducting safety inspections of the Big Dig.

HealthWatch

4/2/07 - HealthWatch reported on how women who gain a normal amount of weight during pregnancy are more likely to have overweight toddlers than women who gain less than the recommended amount of weight during pregnancy.

4/3/07 - HealthWatch reported on the new uses for acupuncture.

4/4/07 - HealthWatch reported on how computer-aided detection may not be more effective in detecting breast cancer.

4/5/07 - Dr. Mallika Marshall answer viewers' questions about tension headaches and migraine drugs.

4/6/07 - HealthWatch reported on how certain foods, like dairy products, can make cigarettes taste less pleasurable, and other foods, like alcohol and soda, enhance their taste.

4/9/07 - HealthWatch reported on how consuming cocoa can help lower your blood pressure.

4/10/07 - HealthWatch reported on how companies are now marketing beauty products containing pro-biotics, or good bacteria.

4/11/07 - HealthWatch reported on how new procedures are giving patients high definition vision.

4/12/07 - Dr. Mallika Marshall answered viewers' questions about hemochromatosis and psoriasis.

4/13/07 - HealthWatch reported on how the American Heart Association is offering new home training kit for infants.

4/16/07 - HealthWatch reported on what goes on in the medical tent during the Boston Marathon.

4/17/07 - HealthWatch reported on how more women are having cosmetic surgery on their feet.

4/18/07 - HealthWatch reported on how a new study confirms that breast cancer rates dropped after women stopped hormone replacement therapy.

4/19/07 - HealthWatch reported on a new vaccine that is showing promise in treating breast cancer.

4/23/07 - HealthWatch reported on how New Hampshire is running out of HPV vaccine for girls.

4/24/07 - HealthWatch reported on possible health benefits of medicinal honey.

4/25/07 - HealthWatch reported on how the Institute of Medicine is recommending a ban on junk food in schools.

4/26/07 - HealthWatch reported on how exercise may help lower the risk of Parkinson's.

4/27/07 - HealthWatch reported on how scientists have discovered new genetic markers for diabetes.

4/30/07 - HealthWatch reported on how MIT researchers have found ways to reverse memory loss that is linked to Alzheimer's in mice.

5/1/07-HealthWatch reported on how new Sonapillow may help people with mild sleep apnea sleep better.

5/2/07-HealthWatch reported on how FDA is recommending new warnings for anti-depressants and a new study finds that hormone replacement therapy does not lower risk of dementia

5/2/07 – Dr. Mallika Marshall answered viewers' questions about the shingles vaccine and high blood pressure.

5/7/07 - HealthWatch reported on how the world's only deaf/blind triplets are being evaluated at Perkins School for the Blind in Watertown, Massachusetts.

5/8/07-HealthWatch reported on how a supplement called Wake Up On Time can help some people feel more energized.

5/9/07 - HealthWatch reported on how angioplasty may benefit certain heart patients and how a baby aspirin may be the best dose for protecting a patient's heart.

5/10/07 - HealthWatch reported on how there may be a new hormone-free alternative called pristiq to help ease menopausal symptoms. A new study shows HPV vaccine is effective up to 3 years. Another study shows that meditation may help improve attention.

5/11/07 --HealthWatch reported on new device which helps make it easier for doctors to view patients veins when giving injections or using needles.

5/14/07 -HealthWatch reported on how mammography rates have fallen. Harvard researchers find a patient's anxiety level raises their risk of heart attacks, and, consuming calcium may help weight loss.

5/15/07 - HealthWatch reported on new experimental pill which is supposed to help body burn fat.

5/16/07 - HealthWatch reported on how Medicare is holding a series of workshops to educate seniors about preventative health services. Dr. Mallika Marshall interviewed a senior, Louise Mayor, and Dr. Charlotte Yeh, Regional Director of Medicare Services for the federal government.

5/17/07 - Dr. Mallika Marshall answered viewers' questions about eczema, charley horses, exercising and eating.

5/21/07- HealthWatch reported on how the FDA is expected to approve a new birth control pill which halts women's periods. HealthWatch also reported on a new treatment which is showing promise in treating Alzheimer's and on a new test that can tell doctors, within weeks, whether patients are responding to antidepressants.

5/22/07 - HealthWatch reported on new hip replacement procedure for younger Baby Boomer patients, and on FDA approval of a new birth control pill, Lybrel, which halts women's periods. The report about Lybrel included an interview with Dr. Ed Huang, a gynecologist at Massachusetts General Hospital.

5/23/07 - HealthWatch reported on new laser treatment for cellulite.

5/24/07-Dr. Mallika Marshall answered viewers' questions about sick calls and HealthWatch reported on how certain medications and beauty products may increase sun sensitivity.

5/25/07 - HealthWatch reported about a Cape Cod couple raising money for Rett Syndrome research because their daughter has this devastating disease. The report included an interview with mother Jennifer Endres and Dr. Omar Khwaja, Children's Hospital Boston.

5/28/07-HealthWatch reported on how some veterans are now taking yoga to help with post traumatic stress disorder.

5/29/07 - HealthWatch reported on new procedure to help plump up sagging earlobes.

5/30/07 - HealthWatch reported on how the CDC is trying to find people who came in contact with a passenger who had tuberculosis. HealthWatch also reported on a new study which finds aerobic exercise can help boost good cholesterol, consuming calcium and vitamin D can lower woman's risk of breast cancer and drinking coffee can lower risk of gout in men.

5/31/07 Dr. Mallika Marshall answered viewers' questions about blood pressure drugs, Barrett's Syndrome and antidepressants.

6/1/07 HealthWatch reported on new cervical cancer test.

6/4/07 HealthWatch reported on latest cancer studies being released at a national cancer conference.

6/5/07 HealthWatch reported on ways people can save money on vitamins and other supplements.

6/6/07 HealthWatch reported on FDA approval of a new estrogen gel to treat hot flashes, Divige; on a new study that shows aspirin may help lower risk of cancer; and on a report that chemicals in green tea have been found to help fight obesity.

6/7/07 Dr. Mallika Marshall answered viewers' questions about cholesterol and endometriosis.

6/8/07 HealthWatch reported on symptoms of whooping cough in light of cases being reported at Cape Cod hospital; on a new study that finds that a chemical found in marijuana, THC, may help ease skin allergies and on a new drug that is showing promise in treating migraines.

6/11/07 HealthWatch reported on how researchers have found that an antihistamine used in Russia may help slow Alzheimer's disease, and that yoga can help ease depression and anxiety.

6/12/07 HealthWatch reported on how more adults are developing allergies later in life and how patients can get relief.

6/13/07 HealthWatch reported on experts outlining new warning signs for ovarian cancer and on the new over-the-counter diet drug, Alli, which recently hit drug stores.

6/14/07 Dr. Mallika Marshall answered viewers' questions about polycystic ovary syndrome, schizoaffective disorder and Baker's Cysts.

6/14/07 HealthWatch reported on a local woman who is organizing a circus benefit to help raise money for the ALS Therapy Development Institute, an organization she started. The report included an interview with Melinda Heywood Pavlata, ALS-TDI cofounder.

6/15/07 HealthWatch reported on local scientists who have discovered a new genetic mutation, IKBKE, in breast cancer; on a new study that finds that obese women who lose weight during pregnancy have healthier babies; and on a CDC report that Lyme disease cases have doubled in recent years.

6/18/07 HealthWatch reported on how new locomotor training therapy is helping some partially paralyzed patients re-learn to walk again. The report included an interview with patients Bob Konieczko and Rich Maloney and with Dr. Steve Williams of Boston Medical Center.

6/19/07 HealthWatch reported on how surgeons are performing new custom-fit knee surgery.

6/20/07 HealthWatch reported on how the National Cancer Institute is halting a major breast cancer drug study and on a new study that finds that taking estrogen alone may help lower risk of heart disease in women ages 50 to 59. The report included an interview with Dr. Joann Manson, Brigham & Women's Hospital.

6/21/07 HealthWatch reported on how more patients are getting dual cochlear implants to restore hearing. The report included an interview with patient Candace Wilcox and Dr. Weru Shao, Tufts New England Medical Center.

6/22/07 Healthwatch reported on robotic therapy which is helping stroke patients regain the ability to move.

6/25/07 Healthwatch reported on new report which says that a new Alzheimer's vaccine may be on market within six years; that taking certain antidepressants known as SSRI's may lower bone density in older patients; and that an ingredient found in wine may help fight bacteria which cause cavities.

6/26/07 Healthwatch reported on new website for new moms who have just given birth. The information helps the new mothers to feel better about their body image.

6/27/07 HealthWatch reported on a local doctor who had a premature son and is now leading an annual walk to help other families with premature babies.

6/28/07- HealthWatch reported on how a local patient started a new databank to find a cure after being diagnosed with MS - interview with Art Mellor/Founder of Accelerated Cure Project for MS & Dr. Peter Riskind/Umass Memorial Medical Center

Ethnic Relations – Centro

4/7/07 - Yadires Nova-Salcedo interviewed Dr. Mercedes Castiel from The Memorial Sloan-Kettering Cancer Center about a national campaign called “Make the Commitment,” which is educating Latinas on the dangers of cervical cancer.

4/14/07 - Yadires Nova-Salcedo interviewed Martin Kain of the Boston Election Commission about the Boston City Council District 2 special municipal election.

4/21/07 - Yadires Nova-Salcedo interviewed Pedro Romero about the SPS Diversity Job Fair in Boston.

4/28/07 - Yadires Nova-Salcedo interviewed Chef Aaron Sanchez about making healthy, family-friendly dishes for spring and summer.

5/5/07 - Yadires Nova-Salcedo interviewed Kathy Kiely, Ad Club President, about “HOLA,” a New England conference about Hispanic Opportunities for Leading Advertisers.

5/20/07- Yadires Nova-Salcedo interviewed Yvonne Garcia, President of ALPFA, the Association of Latino Professionals in Finance and Accounting. They spoke about a free networking event called the “Latina Entrepreneur and Business Summit.”

5/26/07-Yadires Nova-Salcedo interviewed Aaron Tanimoto, Director of “SummerWorks”, a summer jobs program for teens.

6/03/07-Yadires Nova-Salcedo interviewed Shannon O’Brien, the CEO of “Girl Scouts Patriots’ Trail,” an organization building life skills and empowering young girls to become tomorrow’s leaders.

6/10/07- For two decades the Latin American Health Institute has been serving the Latino Community in Boston and surrounding areas. Yadires Nova-Salcedo interviews the Latino Health Institute’s Executive Director, Robert Pomales.

6/17/07- This month, two new independent films are coming to Boston. Cinerama Latino brings you “Viajeros,” a movie from the Dominican Republic and “Dios Los Junta y Ellos Se Seporam,” a movie from Columbia. Yadires Nova-Salcedo talks with a representative from the movies.

6/23/07- Yadires Nova-Salcedo talks with the Artistic Director of the “Publick Theatre.” The “Publick Theatre” provides free family entertainment in the city of Boston.

Public Affairs – Sunday with Liz Walker

4/1/2007 - Sunday with Liz Walker focused on “spring.” Liz Walker spoke with Alexandria Richard and Regina Pisa, award-winning volunteers at Easter Seals of Massachusetts, about their volunteer work and the mission of Easter Seals.

4/8/2007 - Sunday with Liz Walker hosted a one-hour special focusing on the upsurge of violence in Boston. Liz Walker interviewed various city officials and activists including Boston Mayor Thomas Menino, Police Commissioner Edward Davis, Michelle McPhee of the Boston Herald, Debra Prothro-Stith of Harvard University and activists Tina Cherry and Lynne Currier about their plans to curb the growing hostility in the city.

4/15/2007—Sunday with Liz Walker focused on “revival.” Liz Walker spoke with biblical scholar Allen Callahan about his new novel, The Talking Book, which traces the role of the bible from slavery through the evolution of hip-hop.

4/22/07— Sunday with Liz Walker focused on the “discipline.” Liz Walker featured the Epiphany School in Roxbury, MA, which is committed to creating a learning environment that is free of chaos and disruption.

5/13/07—Sunday with Liz Walker focused on “dreams.” Every mother has dreams for her children. A growing number of mothers in Boston neighborhoods have had dreams for their children, only to have those dreams shattered through violence. The Louis Brown Peace Institute sponsored the Mother’s Walk for Peace. Liz spoke with two mothers whose children died at the hand of violence. These moms will participate in the walk.

5/20/07—Sunday with Liz Walker focused on “home,” a place for comfort and security. Liz talked to a former gang member who spent more time on the streets of Boston getting into trouble when he should have been at home. This former gang member shares with Liz what he is doing to make a home for his 5 year old son, a home far away from street life.

5/24/07-Sunday with Liz Walker focused on “leaps of faith.” In this week’s program, Liz Walker explored the Jumpstart program. The Jumpstart Program builds literacy, language and social skills in young children through special partnerships with high school and college students. Liz recently went to the Crittendon Early Education Center at Madison Park High School in Roxbury to see how Jumpstart works.

6/3/07-Sunday with Liz Walker focused on creativity and how the impossible can become possible. Liz talks with “Moms on Patrol,” a group of Dorchester mothers taking the matter of violence on the streets in their own hands by patrolling the streets of some of Boston’s most troubled neighborhoods. Liz follows the moms as they talk to the cops and the kids they meet on the beat.

6/10/07-Sunday with Liz Walker focused on secrets, the mysterious and the unknown. Liz visited the Society of Saint John the Evangelist Monastery. While the monks there guard their rituals and their privacy, they have created a very special place open to all who seek retreat.

6/17/07-Sunday with Liz Walker focused on firsts. Liz asks the question, “Do you remember the first bit of advice you got from your mother? Her guest Margo Howard did. Howard’s mother was the most famous syndicated advice columnist, Ann Landers.

6/24/07-Sunday with Liz Walker explored the area of risk-taking. As the city of Boston continues to grapple with escalating street violence, authorities are looking for more ways to get frightened residents to report crime. Anonymous text messaging and tip lines are two methods police hope residents will use. But is “snitching” worth the risk?

Politics – Keller At Large

4/1: Jon Keller interviewed Robert McCarthy, president, Professional Firefighters of Massachusetts, discussing labor opposition to proposed reforms in public-employee pension and health plans.

4/8: Jon Keller interviewed WBZ political analyst John Henning, discussing the budget debate on Beacon Hill and recent developments in the New Hampshire presidential primary campaign.

4/15: Jon Keller interviewed Senate President Therese Murray, discussing solutions to the budget deficit and the future of the state economy. (Guest host: John Henning)

4/22: Jon Keller interviewed House Speaker Sal DiMasi, discussing the debate over state tax policy and prospects for casino gambling in Massachusetts.

4/29: Jon Keller interviewed Massachusetts Republican Party chairman Peter Torkildsen, discussing the party’s attempts to rebuild after the 2006 elections and critiquing the performance of Gov. Deval Patrick.

5/6: Jon Keller interviewed Barbara Anderson, executive director of Citizens for Limited Taxation and Government, discussing the status of Proposition 2 ½ and the budget debate on Beacon Hill.

5/13: Jon Keller interviewed Niki Tsongas, Democratic candidate in the Fifth Congressional district, discussing her qualifications and views on health care reform and federal spending

5/20: Jon Keller interviewed John Walsh, Massachusetts Democratic Party chairman, discussing the future of the two party systems in the state, and the progress of Governor Deval Patrick's administration.

5/27: Jon Keller interviewed Eileen Donoghue, Lowell city councilor and Democratic candidate in the Fifth Congressional District, discussing health care reform, education reform, and the economic development needs of the district.

6/3: Jon Keller interviewed State Representative Jamie Eldridge (D-Acton), Democratic candidate in the Fifth Congressional District, discussing health care reform, the war in Iraq, and campaign finance reform.

6/10: Jon Keller interviewed State Representative Jim Miceli (D-Wilmington), Democratic candidate in the Fifth Congressional District, discussing the war in Iraq, gay marriage, and immigration reform.

6/17: Jon Keller interviewed Arline Isaacson, lobbyist for the Massachusetts Gay and Lesbian Political Caucus. They discussed the defeat of the gay-marriage repeal petition, how it happened, and the implications for the same-sex marriage movement and Massachusetts politics in the future.

6/24: Jon Keller interviewed State Rep. Brad Jones (R-North Reading), House Republican leader. They discussed the budget debate on Beacon Hill, talk of new taxes, and the future of casino gambling.

WBZ 4 Kids

5/4/07- Lisa Hughes reports that brain injuries are the leading cause of death and disability in children. Lisa profiled a family whose young son received lifesaving treatment that was pioneered at our own Children's Hospital, Boston.

6/4/07-Lisa Hughes reports the story of Connor Flanagan who at age 6 was diagnosed with an aggressive form of leukemia. Doctors at Children's Hospital performed a rare bone marrow transplant. Today, Connor is a healthy 8 year-old.

6/5/07-Lisa Hughes reports about the groundbreaking heart surgery that Ewan Kennedy received at Children's Hospital Boston. Ewan's heart problems were diagnosed when he was in the womb. His lifesaving surgery took place an hour after he was born.

6/6/07- Lisa Hughes reports on an interactive computer that helps a young boy who cannot speak on his own.

6/7/07- Lisa Hughes hosts WBZ's bi-annual "Day of Giving" to raise money for Children's Hospital, Boston. This year, more than \$50,000 was raised for the hospital.

6/10/07- WBZ TV was the media partner for the Children's Hospital "Miles for Miracles Walk". More than 2900 walkers participated raising one million dollars.

Global Warming/Project Mass:

4/23-Lisa Hughes interviews Congressman Ed Markey about the first congressional committee on global warming

4/24- Ken Barlow reports on how Massachusetts is leading the way in developing clean energy technologies.

4/25- Mish Michaels features an innovative school program that teaches students about climate change.

4/26 – Ken Barlow reports on a climate change experiment in Waltham, Ma.

4/27- Mish Michaels talks about the green building boom and where Boston stands in this trend.

6/19- Mish Michaels reports why so many roofs around Boston are now "going green" and the impact these renovations are having in the fight against global warming.

6/25 – Mish Michaels looks at the loss of our coastline due to a rising seas. New research is looking at the cause of why the seas are rising and the rate of erosion.

Green tips: viewers can tune in and view "Green Tips" on WBZ TV or log onto wbztv.com/projectmass.

This Quarterly Issues/Program List was placed in the Public File on July 10, 2007 by

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